



## Fresh Produce Shopper Survey

### Investigating fresh produce plastic packaging

Thank you for helping us investigate plastic packaging in supermarkets. This survey, which will ask questions about the fresh produce section, should take approximately 5 minutes to complete. We suggest completing it before you shop today.

For the following questions, we're interested in comparing fresh produce wrapped in plastic with produce sold without packaging (loose). Have a look at the example image, then complete the following questions.



\* 1. Which supermarket are you shopping in today?

- Woolworths
- Coles
- Aldi
- IGA
- Other (please specify)

For the following few questions, please randomly choose a fresh produce item.  
Please choose your item randomly, not based on price.

\* 2. Which product are you investigating?

- Apples
- Oranges
- Tomatoes
- Potatoes
- Carrots
- Onions
- Other (please specify)

\* 3. Is your chosen item available without packaging (i.e. sold loose)?

- Yes
- No

\* 4. Provide the following details for the unpackaged/loose product:  
If your chosen product has no unpackaged/loose option, please write 'none'.

Cost per item or  
weight - e.g. \$4.50  
per kg

5. Take a photo of the **unpackaged/loose** item with the price label clearly visible: These answers have logic applied

This is only available when connected to the internet. If you have difficulties uploading an image please email them to [plastics@amcs.org.au](mailto:plastics@amcs.org.au) and let us know the suburb and postcode of your shop today

Choose File

Choose File

No file chosen

\* 6. Provide the following details for the packaged product:  
If your chosen product has no packaged option, please write 'None'.

Cost per item or  
weight - e.g. \$4.50  
per kg

7. Take a photo of the **packaged** item with the price label clearly visible: These answers have logic applied

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Choose File

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8. What kind of packaging was used for your chosen item? Choose all that apply. If your chosen product was not available pre-packaged, please write 'none'.

- Soft plastic
- Rigid/hard plastic punnet
- Plastic net bag
- Cardboard box/tray
- Other (please specify)

9. Which of the following did you use in your shop today?

- A supermarket-provided plastic produce bag
- A supermarket-provided paper bag
- My own produce bags
- I placed produce loose in my trolley-basket
- Other (please specify)

- None of the above

\* 10. Please provide the following details for this store:

Postcode

11. Is there anything else you'd like to share about plastic packaging and supermarkets?